



# 2023 Birmingham Bicycle Club Sponsorship Opportunity

**Presenting Sponsor - \$5,000 or greater**

## Your Name / Logo will be:

- Featured on our event website (arranged in order of contribution level) and includes direct link to your website or social media page
- Included on our event T-shirt (arranged in order of contribution level)
- Promoted on event Facebook page and other forms of social media
- Printed on our start / finish sponsor signage
- Space for a Sponsor provided Booth if you would like to join us at our headquarters for the event
- Sponsor-provided promotional items will be stuffed in participant "goodie" bag
- Premier designation as a Presenting Sponsor of the BBC100
- Your name / logo featured on our 2023 century jersey and T-shirt. Jersey designs must have final edits by June 1, 2023 so spaces are limited and will be awarded to those first committed.
- Banners at event proclaiming "(your company) presents the 2023 BBC100 50<sup>th</sup> Anniversary Century"
- Your sponsorship announced at the ride start as a Presenting level sponsor
- Three Complimentary 2023 BBC 100 50<sup>th</sup> Anniversary cycling jerseys (FMV \$210)
- Three 2023 Jersey/Bib Discount Codes at 25% off to be used as you see fit. (FMV \$52.50)
- Three Complimentary entries to the 2023 50<sup>th</sup> Anniversary BBC 100. (FMV \$90.00)
- Three annual club memberships: individual or family to use personally or as a gift. (FMV \$90.00)

## 2023 Commitment

Yes, I would like to sponsor the Birmingham Bicycle Club as a Presenting Sponsor for the amount of \$\_\_\_\_\_.

The Birmingham Bicycle Club is a qualified 501(c)3 not-for-profit public charity organization with EIN 63-1145406.

"In accordance with IRS regulations, we are required to provide you with an estimate of the fair market value (FMV) of the goods received in connection with the solicitation of your sponsorship. The value of these goods will reduce, in-kind, the charitable deductible portion of your sponsorship. You have the option of declining these goods; in which case 100% of your sponsorship will be deductible to the extent allowed by law."

Accept  / Decline  all the goods provided as part of your sponsorship.

You can also check the boxes for each individual item above if you would like those to be provided knowing that the FMV for each will be deducted from your sponsorship amount.

Continued on the next page.

**Your Contact Information:**

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Confirmation of Acceptance by the BBC: \_\_\_\_\_ Date: \_\_\_\_\_

**Please make check payable to: Birmingham Bicycle Club**

Mail check to:

Attn: BBC100 Sponsorship, 5184 Caldwell Mill Rd., Suite 204-194, Hoover Al, 35244

Email Completed / Signed Agreement to [bbc\\_century\\_sponsor@bhambikeclub.org](mailto:bbc_century_sponsor@bhambikeclub.org)

Please direct any questions or comments to BBC100 sponsorship at:

[bbc\\_president@bhambikeclub.org](mailto:bbc_president@bhambikeclub.org) – Lloyd Maisonville

[bbc\\_info@bhambikeclub.org](mailto:bbc_info@bhambikeclub.org) – Brent Cotton

[bbc\\_century@bhambikeclub.org](mailto:bbc_century@bhambikeclub.org) – Gene Wallace

[bbc\\_century\\_sponsor@bhambikeclub.org](mailto:bbc_century_sponsor@bhambikeclub.org) – (All 3 of us)

**The BBC 100 Sponsorship Team**