



2023 Birmingham Bicycle Club Sponsorship Opportunity

Gold Level - \$2,500

Your Name / Logo will be:

- Featured on our event website (arranged in order of contribution level) and include direct links to your website or social media page
- Included on our event t-shirt (arranged in order of contribution level)
- Promoted on BBC's Facebook page and other forms of social media
- Printed on our start / finish sponsor signage
- Space for a Sponsor provided Booth if you would like to join us at our headquarters for the event
- Sponsor-provided promotional items will be stuffed in participant "goodie" bag
- Special designation as a Gold sponsor of the BBC100
- Your name / logo featured on our 2023 century jersey and t-shirt. Jersey designs must have final edits by June 1, 2023 so spaces are limited and will be awarded to those first committed
- Your sponsorship announced at the ride start as a Gold level sponsor
- Prominent placement on our day of event signage
- Two Complimentary BBC100 cycling jerseys. (FMV \$140)
- Two 2023 Jersey/Bib Discount Codes at 25% off to be used as you see fit. (FMV \$30.00)
- Two Complimentary entries to the BBC100 to use personally or as a gift. (FMV \$60.00)
- Two annual club memberships: individual or family to use personally or as a gift (FMV \$60)

2023 Commitment

[] Yes, I would like to sponsor the Birmingham Bicycle Club as a Gold Sponsor for the amount of \$_____.

The Birmingham Bicycle Club is a qualified 501(c)3 not-for-profit public charity organization with EIN 63-1145406.

"In accordance with IRS regulations, we are required to provide you with an estimate of the fair market value (FMV) of the goods received in connection with the solicitation of your sponsorship. The value of these goods will reduce, in-kind, the charitable deductible portion of your sponsorship. You have the option of declining these goods; in which case 100% of your sponsorship will be deductible to the extent allowed by law."

Accept / Decline all the goods provided as part of your sponsorship.

You can also check the boxes for each individual item above if you would like those to be provided knowing that the FMV for each will be deducted from your sponsorship amount.

Continued on the next page.

Your Contact Information:

Contact: _____ Email: _____

Company: _____ Phone: _____

Address: _____

Signed: _____ Date: _____

Confirmation of Acceptance by the BBC: _____ Date: _____

Please make check payable to: Birmingham Bicycle Club

Mail check to:

Attn: BBC100 Sponsorship, 5184 Caldwell Mill Rd., Suite 204-194, Hoover Al, 35244

Email Completed / Signed Agreement to bbc_century_sponsor@bhambikeclub.org

Please direct any questions or comments to BBC100 sponsorship at:

bbc_president@bhambikeclub.org – Lloyd Maisonville

bbc_info@bhambikeclub.org – Brent Cotton

bbc_century@bhambikeclub.org – Gene Wallace

bbc_century_sponsor@bhambikeclub.org – (All 3 of us)

The BBC 100 Sponsorship Team